

CONTRACT

KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

ER Marketing
2211 Dole Street
Honolulu, HI 96822

Contract / Revision 789309 /		Alt Order #
Product June-Aug 2012		
Contract Dates 07/02/12 - 08/12/12		Estimate #
Advertiser Operating Engineers Local Union 3		Original Date / Revision 06/26/12 / 07/26/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Patty Doo	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
		Total Ratings 170.00
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGMB	07/02/12	08/12/12	HI News: Sunrise 5-8a	5a-8a		:30				NM	12	\$2,580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/12	07/08/12	MTWTF--				2	\$215.00	2.80			
Week:		07/09/12	07/15/12	MTWTF--				2	\$215.00	2.80			
Week:		07/16/12	07/22/12	MTWTF--				2	\$215.00	2.80			
Week:		07/23/12	07/29/12	MTWTF--				2	\$215.00	2.80			
Week:		07/30/12	08/05/12	MTWTF--				2	\$215.00	2.80			
Week:		08/06/12	08/12/12	MTWTF--				2	\$215.00	2.80			
N 2	KGMB	07/02/12	08/12/12	Price Is Right	10a-11a		:30				NM	11	\$1,085.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/12	07/08/12	MTWTF--				5	\$65.00	1.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	8	KGMB	07/02/12-07/08/12	Price Is Right	10a-11a	MTuWThF----	:30		\$65.00	1.50	NM		
				Credited									
	10	KGMB	07/02/12-07/08/12	Price Is Right	10a-11a	MTuWThF----	:30		\$65.00	1.50	NM		
Week:		07/09/12	07/15/12	MTWTF--				5	\$65.00	1.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	11	KGMB	07/09/12-07/15/12	Price Is Right	10a-11a	MTuWThF----	:30		\$65.00	1.50	NM		
				See MG 2.26,2.27,2.28,2.29									
	12	KGMB	07/09/12-07/15/12	Price Is Right	10a-11a	MTuWThF----	:30		\$65.00	1.50	NM		
				See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36									
	13	KGMB	07/09/12-07/15/12	Price Is Right	10a-11a	MTuWThF----	:30		\$65.00	1.50	NM		
				See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36									
	14	KGMB	07/09/12-07/15/12	Price Is Right	10a-11a	MTuWThF----	:30		\$65.00	1.50	NM		
				See MG 2.26,2.27,2.28,2.29									
	15	KGMB	07/09/12-07/15/12	Price Is Right	10a-11a	MTuWThF----	:30		\$65.00	1.50	NM		
				See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36									
Week:		07/16/12	07/22/12	MTWTF--				5	\$65.00	1.50			

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Contract Agreement Between:

KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

<u>Contract / Revision</u> 789309 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/02/12 - 08/12/12	<u>Product</u> June-Aug 2012	<u>Estimate #</u>
<u>Advertiser</u> Operating Engineers Loc		<u>Original Date / Revision</u> 06/26/12 / 07/26/12

													Totals	
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
16	KGMB	07/16/12-07/22/12	Price Is Right		10a-11a	MTuWThF----	:30		\$65.00	1.50	NM			
See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36														
17	KGMB	07/16/12-07/22/12	Price Is Right		10a-11a	MTuWThF----	:30		\$65.00	1.50	NM			
See MG 2.26,2.27,2.28,2.29														
18	KGMB	07/16/12-07/22/12	Price Is Right		10a-11a	MTuWThF----	:30		\$65.00	1.50	NM			
See MG 2.30,2.31,2.32,2.33														
PE spot for a higher rate with \$\$\$														
19	KGMB	07/16/12-07/22/12	Price Is Right		10a-11a	MTuWThF----	:30		\$65.00	1.50	NM			
See MG 2.30,2.31,2.32,2.33														
PE spot for a higher rate with \$\$\$														
20	KGMB	07/16/12-07/22/12	Price Is Right		10a-11a	MTuWThF----	:30		\$65.00	1.50	NM			
See MG 2.26,2.27,2.28,2.29														
26	KGMB	07/16/12-07/22/12	Price Is Right		10a-11a	MTuWThF----	:30		\$80.00	1.50	NM			
Ⓜ MG for 4.8,3.12,2.14,2.11,2.17,2.20														
27	KGMB	07/19/12-07/20/12	Price Is Right		10a-11a	----ThF----	:30		\$85.00	1.50	NM			
Ⓜ See MG 2.34														
PE spot for a higher rate with \$\$\$														
28	KGMB	07/19/12-07/20/12	Price Is Right		10a-11a	----ThF----	:30		\$80.00	1.50	NM			
Ⓜ See MG 2.30,2.31,2.32,2.33														
PE spot for a higher rate with \$\$\$														
29	KGMB	07/23/12-07/27/12	Y&R		1p-2p	MTuWThF----	:30		\$95.00	1.50	NM			
Ⓜ MG for 4.8,3.12,2.14,2.11,2.17,2.20														
34	KGMB	07/30/12-08/03/12	Price Is Right		10a-11a	MTuWThF----	:30		\$130.00	1.50	NM			
Ⓜ MG for 2.27 07/19														
Week: 07/23/12		07/29/12	MTWTF--					5	\$65.00	1.50				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
21	KGMB	07/23/12-07/29/12	Price Is Right		10a-11a	MTuWThF----	:30		\$65.00	1.50	NM			
See MG 2.30,2.31,2.32,2.33														
PE spot for higher rate with \$\$\$														
22	KGMB	07/23/12-07/29/12	Price Is Right		10a-11a	MTuWThF----	:30		\$65.00	1.50	NM			
See MG 2.30,2.31,2.32,2.33														
23	KGMB	07/23/12-07/29/12	Price Is Right		10a-11a	MTuWThF----	:30		\$65.00	1.50	NM			
See MG 2.30,2.31,2.32,2.33														
24	KGMB	07/23/12-07/29/12	Price Is Right		10a-11a	MTuWThF----	:30		\$65.00	1.50	NM			
See MG 2.30,2.31,2.32,2.33														
25	KGMB	07/23/12-07/29/12	Price Is Right		10a-11a	MTuWThF----	:30		\$65.00	1.50	NM			
See MG 2.30,2.31,2.32,2.33														
30	KGMB	07/30/12-08/03/12	Price Is Right		10a-11a	MTuWThF----	:30		\$130.00	1.50	NM			
Ⓜ MG for 2.24,2.19,2.25,2.18,2.21,2.28,2.23,2.22														
31	KGMB	07/30/12-08/03/12	Price Is Right		10a-11a	MTuWThF----	:30		\$130.00	1.50	NM			
Ⓜ MG for 2.24,2.19,2.25,2.18,2.21,2.28,2.23,2.22														
32	KGMB	07/30/12-08/03/12	Price Is Right		10a-11a	MTuWThF----	:30		\$130.00	1.50	NM			
Ⓜ MG for 2.24,2.19,2.25,2.18,2.21,2.28,2.23,2.22														
33	KGMB	07/30/12-08/03/12	Price Is Right		10a-11a	MTuWThF----	:30		\$130.00	1.50	NM			
Ⓜ MG for 2.24,2.19,2.25,2.18,2.21,2.28,2.23,2.22														
Week: 07/30/12		08/05/12	-----					0	\$0.00	0.00				
Week: 08/06/12		08/12/12	-----					0	\$0.00	0.00				
N 3	KGMB	07/02/12	08/12/12	Y&R	1p-2p		:30				NM	16	\$1,555.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 07/02/12		07/08/12	MTWTF--					5	\$55.00	1.30				

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Contract / Revision 789309 /		Alt Order #
Contract Dates 07/02/12 - 08/12/12	Product June-Aug 2012	Estimate #
Advertiser Operating Engineers Loc		Original Date / Revision 06/26/12 / 07/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
													Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
6	KGMB	07/02/12-07/08/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM			
Credited														
7	KGMB	07/02/12-07/08/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM			
8	KGMB	07/02/12-07/08/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM			
Credited														
9	KGMB	07/02/12-07/08/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM			
Credited														
10	KGMB	07/02/12-07/08/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM			
Credited														
Week: 07/09/12		07/15/12	MTWTF--					5	\$55.00	1.30				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
11	KGMB	07/09/12-07/15/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM			
See MG 3.37														
12	KGMB	07/09/12-07/15/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM			
See MG 2.26,2.27,2.28,2.29														
13	KGMB	07/09/12-07/15/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM			
See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36														
14	KGMB	07/09/12-07/15/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM			
See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36														
15	KGMB	07/09/12-07/15/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM			
See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36														
26	KGMB	07/11/12-07/27/12		HI News: Sunrise 5-8a	5a-8a	MTuWThF----	:30		\$70.00	1.30	NM			
Ⓜ	MG for 4.7,3.14,3.15,2.15,2.12,2.13,4.4,3.23,3.16,3.19,3.18,3.17,3.20,2.16,3.13													
27	KGMB	07/11/12-07/27/12		HI News: Sunrise 5-8a	5a-8a	MTuWThF----	:30		\$70.00	1.30	NM			
Ⓜ	MG for 4.7,3.14,3.15,2.15,2.12,2.13,4.4,3.23,3.16,3.19,3.18,3.17,3.20,2.16,3.13													
28	KGMB	07/11/12-07/27/12		HI News: Sunrise 5-8a	5a-8a	MTuWThF----	:30		\$70.00	1.30	NM			
Ⓜ	MG for 4.7,3.14,3.15,2.15,2.12,2.13,4.4,3.23,3.16,3.19,3.18,3.17,3.20,2.16,3.13													
29	KGMB	07/11/12-07/27/12		HI News: Sunrise 5-8a	5a-8a	MTuWThF----	:30		\$70.00	1.30	NM			
Ⓜ	See MG 3.42													
30	KGMB	07/11/12-07/27/12		HI News: Sunrise 5-8a	5a-8a	MTuWThF----	:30		\$70.00	1.30	NM			
Ⓜ	MG for 4.7,3.14,3.15,2.15,2.12,2.13,4.4,3.23,3.16,3.19,3.18,3.17,3.20,2.16,3.13													
31	KGMB	07/11/12-07/27/12		HI News: Sunrise 5-8a	5a-8a	MTuWThF----	:30		\$70.00	1.30	NM			
Ⓜ	See MG 3.41													
32	KGMB	07/11/12-07/27/12		HI News: Sunrise 5-8a	5a-8a	MTuWThF----	:30		\$70.00	1.30	NM			
Ⓜ	MG for 4.7,3.14,3.15,2.15,2.12,2.13,4.4,3.23,3.16,3.19,3.18,3.17,3.20,2.16,3.13													
33	KGMB	07/11/12-07/27/12		HI News: Sunrise 5-8a	5a-8a	MTuWThF----	:30		\$70.00	1.30	NM			
Ⓜ	MG for 4.7,3.14,3.15,2.15,2.12,2.13,4.4,3.23,3.16,3.19,3.18,3.17,3.20,2.16,3.13													
34	KGMB	07/11/12-07/27/12		HI News: Sunrise 5-8a	5a-8a	MTuWThF----	:30		\$70.00	1.30	NM			
Ⓜ	MG for 4.7,3.14,3.15,2.15,2.12,2.13,4.4,3.23,3.16,3.19,3.18,3.17,3.20,2.16,3.13													
35	KGMB	07/11/12-07/27/12		HI News: Sunrise 5-8a	5a-8a	MTuWThF----	:30		\$70.00	1.30	NM			
Ⓜ	MG for 4.7,3.14,3.15,2.15,2.12,2.13,4.4,3.23,3.16,3.19,3.18,3.17,3.20,2.16,3.13													
36	KGMB	07/11/12-07/27/12		HI News: Sunrise 5-8a	5a-8a	MTuWThF----	:30		\$70.00	1.30	NM			
Ⓜ	MG for 4.7,3.14,3.15,2.15,2.12,2.13,4.4,3.23,3.16,3.19,3.18,3.17,3.20,2.16,3.13													
37	KGMB	07/16/12-07/20/12		HI News: Sunrise 5-8a	5a-8a	MTuWThF----	:30		\$110.00	1.30	NM			
Ⓜ	MG for 3.25,3.11													
41	KGMB	07/30/12-08/03/12		HI News: Sunrise 5-8a	5a-8a	MTuWThF----	:30		\$215.00	1.30	NM			
Ⓜ	MG for 3.31 07/25													
42	KGMB	07/30/12-08/03/12		HI News: Sunrise 5-8a	5a-8a	MTuWThF----	:30		\$215.00	1.30	NM			
Ⓜ	MG for 3.29 07/27													
Week: 07/16/12		07/22/12	MTWTF--					5	\$55.00	1.30				

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Advertiser Operating Engineers Loc		Original Date / Revision 06/26/12 / 07/26/12

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Totals													
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<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
16	KGMB	07/16/12-07/22/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM		
See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36													
17	KGMB	07/16/12-07/22/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM		
See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36													
18	KGMB	07/16/12-07/22/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM		
See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36													
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See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36													
20	KGMB	07/16/12-07/22/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM		
See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36													
Week: 07/23/12		07/29/12		MTWTF--				5	\$55.00	1.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
21	KGMB	07/23/12-07/29/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM		
See MG 3.38,3.39,3.40													
22	KGMB	07/23/12-07/29/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM		
See MG 3.38,3.39,3.40													
23	KGMB	07/23/12-07/29/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM		
See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36													
24	KGMB	07/23/12-07/29/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM		
See MG 3.38,3.39,3.40													
25	KGMB	07/23/12-07/29/12		Y&R	1p-2p	MTuWThF----	:30		\$55.00	1.30	NM		
See MG 3.37													
38	KGMB	07/30/12-08/03/12		Y&R	1p-2p	MTuWThF----	:30		\$110.00	1.30	NM		
Ⓜ MG for 3.24,3.22,3.21													
39	KGMB	07/30/12-08/03/12		Y&R	1p-2p	MTuWThF----	:30		\$110.00	1.30	NM		
Ⓜ MG for 3.24,3.22,3.21													
40	KGMB	07/30/12-08/03/12		Y&R	1p-2p	MTuWThF----	:30		\$110.00	1.30	NM		
Ⓜ MG for 3.24,3.22,3.21													
Week: 07/30/12		08/05/12		-----				0	\$0.00	0.00			
Week: 08/06/12		08/12/12		-----				0	\$0.00	0.00			
N 4	KGMB	07/02/12	08/12/12	The Talk	2p-3p		:30				NM	9	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 07/02/12		07/08/12		MTWTF--				3	\$25.00	0.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	KGMB	07/02/12-07/08/12		The Talk	2p-3p	MTuWThF----	:30		\$25.00	0.70	NM		
See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36													
Week: 07/09/12		07/15/12		MTWTF--				3	\$25.00	0.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
7	KGMB	07/09/12-07/15/12		The Talk	2p-3p	MTuWThF----	:30		\$25.00	0.70	NM		
See MG 3.26,3.27,3.28,3.29,3.30,3.31,3.32,3.33,3.34,3.35,3.36													
8	KGMB	07/09/12-07/15/12		The Talk	2p-3p	MTuWThF----	:30		\$25.00	0.70	NM		
See MG 2.26,2.27,2.28,2.29													
Week: 07/16/12		07/22/12		MTWTF--				3	\$25.00	0.70			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

<u>Contract / Revision</u> 789309 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/02/12 - 08/12/12	<u>Product</u> June-Aug 2012	<u>Estimate #</u>
<u>Advertiser</u> Operating Engineers Loc		<u>Original Date / Revision</u> 06/26/12 / 07/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u> <u>Ch</u>		<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
10 KGMB		07/16/12-07/22/12		The Talk	2p-3p	MTuWThF----	:30		\$25.00	0.70	NM		
See MG 4.16, 4.17, 4.18													
PE spot for a higher rate with \$\$\$													
16 KGMB		07/30/12-08/03/12		The Talk	2p-3p	MTuWThF----	:30		\$75.00	0.70	NM		
Ⓜ See MG 4.21													
17 KGMB		07/30/12-08/03/12		The Talk	2p-3p	MTuWThF----	:30		\$75.00	0.70	NM		
Ⓜ See MG 4.20													
18 KGMB		07/30/12-08/03/12		The Talk	2p-3p	MTuWThF----	:30		\$75.00	0.70	NM		
Ⓜ See MG 4.19													
19 KGMB		07/30/12-08/03/12		The Talk	2p-3p	MTuWThF----	:30		\$75.00	0.70	NM		
Ⓜ MG for 4.18 07/30													
20 KGMB		07/30/12-08/03/12		The Talk	2p-3p	MTuWThF----	:30		\$75.00	0.70	NM		
Ⓜ MG for 4.17 07/31													
21 KGMB		07/30/12-08/03/12		The Talk	2p-3p	MTuWThF----	:30		\$75.00	0.70	NM		
Ⓜ MG for 4.16 08/01													
Week: 07/23/12		07/29/12		MTWTF--				3	\$25.00	0.70			
<u>Spot</u> <u>Ch</u>		<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
14 KGMB		07/23/12-07/29/12		The Talk	2p-3p	MTuWThF----	:30		\$25.00	0.70	NM		
See MG 4.16, 4.17, 4.18													
15 KGMB		07/23/12-07/29/12		The Talk	2p-3p	MTuWThF----	:30		\$25.00	0.70	NM		
See MG 4.16, 4.17, 4.18													
Week: 07/30/12		08/05/12		-----				0	\$0.00	0.00			
Week: 08/06/12		08/12/12		-----				0	\$0.00	0.00			
N 5	KGMB	07/02/12	08/12/12	M-F HI News NOW at 10p	10p-1035p		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 07/02/12		07/08/12		-----				0	\$0.00	0.00			
Week: 07/09/12		07/15/12		-----				0	\$0.00	0.00			
Week: 07/16/12		07/22/12		-----				0	\$0.00	0.00			
Week: 07/23/12		07/29/12		-----				0	\$0.00	0.00			
Week: 07/30/12		08/05/12		MTWTF--				2	\$800.00	6.70			
Week: 08/06/12		08/12/12		MTWTF--				2	\$800.00	6.70			
N 6	KGMB	07/02/12	08/12/12	News/Prime Rotator	5P-1035P		:30				NM	12	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 07/02/12		07/08/12		MTWTFSS				3	\$300.00	5.50			
Week: 07/09/12		07/15/12		MTWTFSS				3	\$300.00	5.50			
Week: 07/16/12		07/22/12		MTWTFSS				3	\$300.00	5.50			
<u>Spot</u> <u>Ch</u>		<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
12 KGMB		07/16/12-07/22/12		News/Prime Rotator	5P-1035P	MTuWThFSaSu	:30		\$300.00	5.50	NM		
See MG 6.16													
PE spot for higher rate with \$\$\$													
16 KGMB		07/30/12-08/12/12		News/Prime Rotator	5P-1035P	MTuWThFSaSu	:30		\$300.00	5.50	NM		
Ⓜ MG for 6.12 07/22													
Week: 07/23/12		07/29/12		MTWTFSS				3	\$300.00	5.50			
Week: 07/30/12		08/05/12		-----				0	\$0.00	0.00			
Week: 08/06/12		08/12/12		-----				0	\$0.00	0.00			
Totals										170.00		64	\$12,395.00

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KGMB

420 Waiakamilo Road

Suite 205

Honolulu, HI 96817

(808) 847-3246

<u>Contract / Revision</u> 789309 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/02/12 - 08/12/12	<u>Product</u> June-Aug 2012	<u>Estimate #</u>
<u>Advertiser</u> Operating Engineers Loc		<u>Original Date / Revision</u> 06/26/12 / 07/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	<u>Totals</u>	
												Spots	Amount
*Tax 1 Note: General Excise Tax 4.712%													
Time Period		# of Spots		Gross Amount		Net Amount		*Tax 1		Total			
06/25/12 -07/29/12		42		\$6,400.00		\$5,440.00		\$256.33		\$5,696.33			
07/30/12 -08/12/12		22		\$5,995.00		\$5,095.75		\$240.11		\$5,335.86			
Totals		64		\$12,395.00		\$10,535.75		\$496.44		\$11,032.19			

Signature: _____

Date: _____

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CONTRACT



KHNL

420 Waiakamilo Road

Suite 205

Honolulu, HI 96817

(808) 847-3246

Contract / Revision		Alt Order #	
784026 /			
Product			
June-Aug 2012			
Contract Dates		Estimate #	
06/26/12 - 07/01/12			
Advertiser		Original Date / Revision	
Operating Engineers Local Union 3		06/20/12 / 06/26/12	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Broadcast	Cash	
Station	Account Executive	Sales Office	
KHNL	Nani Liu	Honolulu-Local	
Special Handling			
Demographic			
Adults 25-54			
			Total Ratings
			43.50
IDB#	Advertiser Code	Product Code	
Agency Ref		Advertiser Ref	

And:

ER Marketing

2211 Dole Street

Honolulu, HI 96822

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals	
												Spots	Amount
N 1	KHNL	06/26/12	07/01/12	Hawaii News Now: Sunrise	5a-7a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/12	07/01/12	-2111--				5	\$75.00	1.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KHNL	06/25/12-07/01/12	Hawaii News Now: Sunrise	5a-7a	-TuWThF----	:30		\$75.00	1.00	NM		
				See MG 1.27									
	2	KHNL	06/25/12-07/01/12	Hawaii News Now: Sunrise	5a-7a	-TuWThF----	:30		\$75.00	1.00	NM		
				See MG 1.26									
	26	KHNL	06/28/12-06/29/12	Hawaii News Now: Sunrise	5a-7a	----ThF----	:30		\$75.00	1.00	NM		
				Ⓜ MG for 1.2 06/26									
	27	KHNL	06/27/12-06/29/12	Hawaii News Now: Sunrise	5a-7a	---WThF----	:30		\$75.00	1.00	NM		
				Ⓜ MG for 1.1 06/26									
D 2	KHNL	07/30/12	08/12/12	Hawaii News Now: Sunrise	5a-7a		:30				NM	0	\$0.00
N 3	KHNL	06/26/12	07/01/12	Daytime Rotator	9a-5p		:30				NM	7	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/12	07/01/12	-TWTF--				7	\$30.00	1.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KHNL	06/25/12-07/01/12	Daytime Rotator	9a-5p	-TuWThF----	:30		\$30.00	1.00	NM		
				See MG 3.36									
	36	KHNL	06/28/12-07/01/12	Daytime Rotator	9a-5p	----ThF----	:30		\$30.00	1.00	NM		
				Ⓜ MG for 3.1 06/26									
D 4	KHNL	07/30/12	08/12/12	Olympic Weekday Daytime	5a-5p		:30				NM	0	\$0.00
N 5	KHNL	06/26/12	07/01/12	News/Prime Rotator	5p-1035p		:30				NM	3	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/12	07/01/12	-TWTFSS				2	\$175.00	2.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	27	KHNL	07/29/12-07/29/12	Hi News Now at Five	5p-530p	-----Su	:30		\$350.00	2.50	NM		
				Ⓜ MG for 5.23,5.26									
D 6	KHNL	07/30/12	08/12/12	Olympic Prime	6p-1030p		:30				NM	0	\$0.00
N 7	KHNL	06/26/12	07/01/12	Olympic Trials	Various		:30				NM	4	\$2,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/25/12	07/01/12	-TWTFSS				4	\$510.00	6.00			
D 8	KHNL	07/30/12	08/12/12	Hi News Now at Ten M-Su	10p-1035p		:30				NM	0	\$0.00

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 **KHNL**
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

<u>Contract / Revision</u> 784026 /		<u>Alt Order #</u>
<u>Contract Dates</u> 06/26/12 - 07/01/12	<u>Product</u> June-Aug 2012	<u>Estimate #</u>
<u>Advertiser</u> Operating Engineers Loc		<u>Original Date / Revision</u> 06/20/12 / 06/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	<u>Totals</u> Spots Amount		
D 9	KHNL	06/26/12	07/29/12	America's Got Talent	7p-9p		:30				NM	0	\$0.00	
D 10	KHNL	07/30/12	08/12/12	Olympics Weekend Daytime	5a-5p		:30				NM	0	\$0.00	
										Totals	43.50		19	\$3,325.00
*Tax 1 Note: General Excise Tax 4.712%														

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 -07/29/12	19	\$3,325.00	\$2,826.25	\$133.17	\$2,959.42
Totals	19	\$3,325.00	\$2,826.25	\$133.17	\$2,959.42

Signature: _____ Date: _____

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CONTRACT



KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision 789316 /		Alt Order #
Product June-Aug 2012		
Contract Dates 07/02/12 - 08/12/12		Estimate #
Advertiser Operating Engineers Local Union 3		Original Date / Revision 06/26/12 / 06/26/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHNL	Account Executive Nani Liu	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
		Total Ratings 131.00
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

ER Marketing
2211 Dole Street
Honolulu, HI 96822

												Totals	
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KHNL	07/02/12	07/29/12	Hawaii News Now: Sunrise	5a-7a		:30				NM	20	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/02/12	07/08/12	11111--				5	\$75.00	1.00			
	Week:	07/09/12	07/15/12	11111--				5	\$75.00	1.00			
	Week:	07/16/12	07/22/12	11111--				5	\$75.00	1.00			
	Week:	07/23/12	07/29/12	11111--				5	\$75.00	1.00			
N 3	KHNL	07/02/12	07/29/12	Daytime Rotator	9a-5p		:30				NM	28	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/02/12	07/08/12	MTWTF--				7	\$30.00	1.00			
	Week:	07/09/12	07/15/12	MTWTF--				7	\$30.00	1.00			
	Week:	07/16/12	07/22/12	MTWTF--				7	\$30.00	1.00			
	Week:	07/23/12	07/29/12	MTWTF--				7	\$30.00	1.00			
N 5	KHNL	07/02/12	07/29/12	News/Prime Rotator	5p-1035p		:30				NM	22	\$3,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/02/12	07/08/12	MTWTFSS				6	\$175.00	2.50			
	Week:	07/09/12	07/15/12	MTWTFSS				6	\$175.00	2.50			
	Week:	07/16/12	07/22/12	MTWTFSS				6	\$175.00	2.50			
	Week:	07/23/12	07/29/12	MTWTFSS				6	\$175.00	2.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	23	KHNL	07/23/12-07/29/12	News/Prime Rotator	5p-1035p	MTuWThFSaSu	:30		\$175.00	2.50	NM		
	Credited												
	26	KHNL	07/23/12-07/29/12	News/Prime Rotator	5p-1035p	MTuWThFSaSu	:30		\$175.00	2.50	NM		
	Credited												
N 9	KHNL	07/02/12	07/29/12	America's Got Talent	7p-9p		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/02/12	07/08/12	-T-----				1	\$600.00	7.00			
	Week:	07/09/12	07/15/12	-T-----				1	\$600.00	7.00			
	Week:	07/16/12	07/22/12	-T-----				1	\$600.00	7.00			
	Week:	07/23/12	07/29/12	-T-----				1	\$600.00	7.00			
Totals										131.00		74	\$8,590.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

<u>Contract / Revision</u> 789316 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/02/12 - 08/12/12	<u>Product</u> June-Aug 2012	<u>Estimate #</u>
<u>Advertiser</u> Operating Engineers Loc		<u>Original Date / Revision</u> 06/26/12 / 06/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals	
												Spots	Amount
*Tax 1 Note: General Excise Tax 4.712%													
Time Period		# of Spots	Gross Amount	Net Amount	*Tax 1		Total						
06/25/12 - 07/29/12		74	\$8,590.00	\$7,301.50	\$344.05		\$7,645.55						
Totals		74	\$8,590.00	\$7,301.50	\$344.05		\$7,645.55						

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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